

Please reserve advertising space in the *NECMA & News* as indicated below. The following individual will be responsible for ensuring the provision of all materials required from our company and may be contacted to resolve any questions.

All ads will be included in the web-based version of the e-newsletter with active hyperlinks to the web address of your choice. Placement within the summary email e-newsletter linked to the web-based full edition is available for the “Banner Ads” below at the costs shown. The opportunities for this type of inclusion may be limited due to space and technical restrictions. Ads may be provided in black and white or full color but file size may be restricted.

Name _____

Company _____

Phone _____ Fax _____

Email _____

WEB address to which ad is to be linked: _____

Please circle your choice(s):

Type	Pixel Size ⁽¹⁾	1 issue <small>(Member/Non-member)</small>	2 issues <small>(Member/Non-member)</small>	4 issues <small>(Member/Non-member)</small>
Single ⁽²⁾	160 X 200	\$ 100 / 300	\$ 175 / 525	\$ 300 / 900
Double ⁽²⁾	160 X 400	\$ 125 / 375	\$ 225 / 675	\$ 400 / 1,200
Banner Ad (Top) ⁽³⁾	530 X 125	\$ 325 / NA	\$ 600/ NA	\$ 1,100 / NA
Banner Ad (Bottom) ⁽⁴⁾	530 X 125	\$ 200 / NA	\$ 375 / NA	\$ 700 / NA

⁽¹⁾ All sizes are approximate and subject to change pending final newsletter layout.

⁽²⁾ Ad graphic included in the web version of the complete newsletter with company name link included in the email version of the newsletter as sent, with active hyperlink.

⁽³⁾ Ad graphic included in both the body of the email newsletter as sent and the web version, with active hyperlink. **Four issue purchase will guarantee 1 issue placement at the top of the email message.**

⁽⁴⁾ Ad graphic included in both the body of the email newsletter (at the bottom) as sent and the web version of the email newsletter as sent, with active hyperlink.

Please **fax to 508/476-3467** or return this completed form to:

New England Concrete Masonry Association
P.O. Box 448
Manchaug, MA 01526-0448

Note: Ads must be supplied in one of these electronic formats. Business cards and other simple ad formats can be submitted in clean, hard-copy format to be scanned for inclusion if electronic format/design is not available.

Windows Metafile (.wmf)
Windows bitmap (.bmp)

JPEG File Interchange Format (.jpg)
Graphics Interchange Format (.gif)

CONCRETE MASONRY

THE PREFERRED BUILDING AND LANDSCAPING SYSTEM